



Second Annual Austin Blondes vs. Brunettes Powder Puff Football Game Tackling Alzheimer's Disease Benefiting the Alzheimer's Association

Dear Friends and Family:

On Saturday, June 5, 2010, over 50 of Austin's most talented, intelligent (and not to mention, beautiful) women will put their game-face on for the Second Annual Blondes vs. Brunettes Powder Puff Football fundraiser, benefiting the Alzheimer's Association, Capital of Texas Chapter. Our hand-eye coordination may be lacking at times (except of course, when we're painting our nails), but when it comes to fundraising we never fumble. Along with the help of our coaches and teammates, we are out to tackle Alzheimer's disease.

As part of a nationwide network of chapters, the Capital of Texas Chapter provides help and hope to thousands of individuals – including those diagnosed, their families, and caregivers – facing the daily challenges of Alzheimer's disease. The mission of the Capital of Texas Chapter is to eliminate Alzheimer's disease through the advancement of research and to enhance care and support for individuals, their families, and caregivers.

We would love to have your support for Blondes vs. Brunettes 2010!

Sponsorship opportunities include:

Platinum (\$5000)

Premier Sponsor, 1 available

- ✚ 15 Reserved Seats to game
- ✚ 15 VIP wristbands to after party
- ✚ Premier placement of Business' Logo and name on website and players' jerseys
- ✚ Recognition in Chapter Newsletter
- ✚ Recognition at game and BVB events

Gold (\$2500)

2 sponsorships available

- ✚ 10 Reserved Seats to game
- ✚ 10 VIP wristbands to after party
- ✚ Placement of Business' Logo and name on website and players' jerseys
- ✚ Recognition at game and BVB events

Silver (\$1000)

5 sponsorships available

- ✚ 6 Reserved Seats to game
- ✚ 6 VIP wristbands to after party
- ✚ Placement of Business' Logo and name on website and players' jerseys
- ✚ Recognition at game and BVB events

Bronze (\$500)

10 sponsorships available

- ✚ 4 Reserved Seats to game
- ✚ 4 VIP wristbands to after party
- ✚ Placement of Business' name on website and players' jerseys
- ✚ Recognition at game and BVB events

Diehard Fan (In-Kind Donation)

- ✚ Recognition and benefit depend on donation value

Supporter (\$20+)

- ✚ Admission for one for every \$20 donation

alzheimer's  association®

Capital of Texas Chapter
3429 Executive Center Drive, #100
Austin, TX 78731
(800) 367-2132
www.alz.org/texascapital



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Sponsorships can be secured and donations can be made through the Austin Community Foundation:

https://www.austincommunityfoundation.org/?nd=ticket_list&fundraiser_id=75

Or by mailing your completed commitment form along with your check or cash to:

The Alzheimer's Association, BvB 2010
3429 Executive Center Drive, Suite 100
Austin, TX 78731

Your involvement on any level is appreciated! Thank you so much for your support and generosity.

Sincerely,

Blondes & Brunettes

2010 Blondes & Brunettes

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Game Sponsor Commitment Form

Company & Contact Information:

Company Name: _____

Contact Name: _____

Contact Email: _____

Phone Number: _____ Fax Number: _____

Address: _____ City: _____ State: _____ Zip: _____

Sponsorship in support of _____, of the _____ Team.
(Participant's name) (Blonde or Brunette)

Sponsorship Level (please select one):

- ___ Platinum (\$5000)
- ___ Gold (\$2500)
- ___ Silver (\$1000)
- ___ Bronze (\$500)
- ___ Diehard Fan (In-Kind donation)

If you selected the Diehard Fan (In-Kind) sponsorship level, please briefly describe the donation: _____

Payment for Platinum, Gold, Silver, Bronze or Diehard Fans:

- Enclosed is my donation of \$ _____
(Please make checks payable to The Alzheimer's Association)
- Please charge my credit card (circle one): Visa MC AmEx Discover
Card Number: _____ Exp. Date _____
Name on Card: _____
Billing Address (if different from above):

- Please invoice my office, attention: _____



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Participant Supporter Commitment Form

Please accept my donation of \$ _____ in support of _____,
of the _____ Team. (Participant's name)
(Blonde or Brunette)

*Please Note: Each donation of \$20 will secure admission for one to the game. No physical tickets will be given out; your name will be on the donor list at the game, along with the number of seats you have purchased.

Contact Information: _____

Contact Name: _____

Contact Email: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment:

Enclosed is my donation of \$ _____

(Please make checks payable to The Alzheimer's Association)

Please charge my credit card (circle one): Visa MC AmEx Discover

Card Number: _____ Exp. Date _____

Name on Card: _____

Billing Address (if different from above):

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